



PRESS RELEASE

CHAFER SELF PROPELLED SPRAY PACKS TO BE SOLD EXCLUSIVELY THROUGH CHALLENGER DEALERS – Jun 2008

Chafer spray packs used on the Challenger RoGator 418 and 618, are now being sold in an exclusive arrangement through the Challenger dealer network in the UK.

"Chafer has worked closely with Challenger since 1999 when it supplied the RoGator 418 and 618 chassis for the Chafer Mirage and Chafer RoGator," says Chafer commercial manager Rob Starkey.

"We are simply extending this relationship with Challenger so that all RoGator 418 and 618's fitted with our spray pack, will be sold exclusively through its existing tracked tractor dealer network."

Previously the RoGator self-propelled sprayers were sold direct by Chafer Machinery. "The new arrangement will bring big benefits to our customers," says Mr Starkey. "This is an exciting development for us because Challenger has a tremendous reputation for service and back-up with fast and efficient parts supply.

"Challenger dealers will give us more access to key customers. The self-propelled sprayers are a natural fit with the highly mechanised farms using Challenger tracked tractors and machinery. Moreover, customers will benefit from prompt, local back-up and service they have come to expect from the Challenger brand."

More...

Chafer Machinery

Although the spray packs will continue to carry clear identification as a Chafer product, they will now feature a new Challenger livery to reflect the two firm's closer relationship. Chafer's range of trailed and demountable sprayers will continue to be sold direct.

Model	Horsepower	Tank Capacity	Boom Width	Boom Format
RoGator 418	150hp	3-3500l	18-30m	Twin fold
RoGator 418	150hp	3-3500l	30-36m	Triple fold
RoGator 618	247hp	4-5000l	18-30m	Twin fold
RoGator 618	247hp	4-5000l	30-36m	Triple fold



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